



SOLID WASTE MANAGEMENT
A SIMPLE GUIDE FOR CHILDREN

TRASHONOMICS

CSR ACTIVITY

Garbage: A Global Problem



WHY TRASHONOMICS?

CHILDREN ARE THE BEST CHANGE-MAKERS.

This book aims to empower them to lead the change by redefining the historical narrative on waste as something to be thrown away. It gives simple solutions for a bigger impact



- Released by Karnataka State Pollution Control Board on World Environment Day 2016.
- Available in English and Kannada.
- Has 5 easy chapters that can be taught in 3-5 sessions (45-60mins each).
- Designed for Middle School and higher (preferably 8th grade).
- Each chapter has hands on activities and colourful illustrations/photos.



OPTION 1.

EMPLOYEES TEACH TRASHONOMICS

Employees will be trained by experts on how to teach Trashonomics.

Employees will then conduct the workshops in 3-5 sessions per group of students (max 50 students in a class).



COSTING FOR OPTION 1.



Item	Unit Cost	Cost for 1 school	Cost for 10 schools
Trashonomics Book	105/-	5250/- (Set of 50 books per school)	52,500/-
Activity Kit (2bin1bag Kit, Compost Kit)	1000/-	1000/-	10,000/-
Sponsor Sticker for Book	Optional. Provided by Company		
Transportation charges for trainer to train employees	1000/-	1000/-	1000/-
Total		7250/-	63,500/-

Note: 2 employees are required to conduct each session for a group of 50 students..

TIME SPENT PER EMPLOYEE FOR OPTION

1.



Item	Per session	Total per group of 50 students
Training	2 hours	2 hours
Sessions at school	1 hour	3 hours
Commute to schools	2 hours	6 hours
Total		11 hours

Note: We encourage you to tie up with schools that are in your area to reduce the time of commute.

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OPTION **2.**

SPONSOR BOOKS

We have trained teachers of organisations like Makkala Jagriti, Bala Janaagraha and many passionate citizen/volunteers .

They work with schools and will be teaching Trashonomics as part of their curriculum.



COSTING FOR OPTION 2.



Item	Unit Cost	Cost for 1 school	Cost for 10 schools
Trashonomics Book	105/-	5250/- (Set of 50 books per school)	52,500/-
Activity Kit (2bin1bag Kit, Compost Kit)	1000/-	1000/-	10,000/-
Sponsor Sticker for Book	Optional. Provided by Company		
Transportation for Volunteers	Organised or reimbursed by the company		
Total		6250/- (excluding transport)	62,500/- (excluding transport)

Note: For 1000 copies of the books or more, the cost per book will be reduced and sponsor logo can be printed on the front cover.



OUTCOME

SOCIAL AND
ECOLOGY
IMPACT

EMPLOYEE
TEAM BUILDING

BRAND
RECOGNITION
on
Trashonomics.in



WHO ARE WE ?

Solid Waste Management Round Table, Bengaluru (SWMRT)

- Initiative supported by the Anonymous Indian Charitable Trust, 80G registered
- Founded in 2009
- Voluntary group of individuals bringing their expertise as SWM practitioners, solution providers, waste picker representatives and active citizens.
- Working towards sustainable, decentralized waste management and driving policy changes

AWARDS

- Namma Bengaluru Awards, 2011
- Rotary Award for Best Social Community Organization, 2014
- Karnataka State level - Environment Award, 2015



THANK YOU

Contact us at trashonomics@gmail.com

More details on www.Trashonomics.in