TRASHONOMICS

Empowering our children to become responsible citizens of tomorrow



www.trashonomics.in trashonomics@gmail.com





A BETTER WORLD CALLS, ARE YOU READY?

Solid Waste Management Round Table, Bengaluru (SWMRT) has researched and compiled **Trashonomics** - A Unique and Simple Guide for Children on Solid Waste Management. This book was officially released on the occasion of World Environment Day, 2016 by Karnataka State Pollution Control Board.

Why Trashonomics?

- Garbage is a global problem that requires local solutions
- Waste Management is an essential life skill that every child should acquire
- Children are the best changemakers and this book aims to empower them to lead the change
- The book has 5 easy chapters with hands-on activities that will help children understand the concepts better
- Trashonomics can be included as the supplemental chapter to Environmental Science for middle school and higher
- Training for Teachers on how to conduct the workshops



Catching them young

A book that teaches kids the art of waste management

GALURU: If you want to

BENGALURU: If you want to teach waste management techniques and solutions to your children in a simple yet effective way, then Trashonomics' book is the one to lay your hands on. Trashonomics - solid waste management, a simple guide for children' aims at creating awareness among children on waste and, make them socially responsible. The book has been brought out by Bengalu-



ect. It took over six months for SWMRT members to research, gather information and get the book published. Karnataka State Pollution Control Board and SWMRT launched the book on World Environment Day this year. The book in English will soon be available in Kannada, said SWMRT members.

Features of Trashonomics

- Clear and simple content
- Practical solutions
- Simple fun activities
- A mascot with slogans
- Glossary
- Activities for SmartBoard

The book can be ordered online at http://www.trashonomics.in/buy-the-books For 30 copies or more, please write to info@pothi.com to avail the discounted price of Rs.105/- per copy.

All proceeds will go towards sponsoring books for low-income group schools.



Solid Waste Management Round Table (SWMRT) is a voluntary group of individuals, bringing their expertise as SWM practitioners, waste management solution & service providers, representatives of waste-pickers & waste workers, individual activists working collectively towards the cause of sustainable decentralised waste management including policy changes in Bangalore, since 2009. SWMRT works closely with government bodies at both the local and state levels to help implement the policy changes.